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## DEAR PURCHASING MANAGER

As a loyal customer at your store I was surprised to find that you do not carry Frill. I frequently shop at your store and would love to see Frill in your freezers. Frill is a natural, high in fibre product; free from dairy and gluten. It has no added sugar, as all of the sweetness comes from the dates and the fruit, yet it maintains the creamy texture of ice cream. I have attached an overview of their retail products for your convenience.

Please contact Frill directly at [info@frill.eu](mailto:info@frill.eu) if you have any additional questions.

### MADE FROM • NO ADDED • FREE FROM • HIGH IN

Whole fruits  
Vegetables

Artificial ingredients  
Sugar

Gluten  
Dairy

Fibre



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